

# VISUAL, PERFORMING AND LITERARY ARTS ----GRANT APPLICATION FORM

City of San Bernardino---Art and Historical Preservation Commission

## I. Applicant Organization

Name of Organization: Lifting Our Stories  
Physical Address: 748 N Lassen AVE, San Bernardino CA. 92410  
Mailing Address: 748 N Lassen AVE, San Bernardino CA. 92410  
Telephone No.: 909-251-2860  
Non-profit I.D. No.: 26053721005331  
Website Address: Liftingourstories.org  
Number of years in existence: 2 years

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II. Contact Person: Jose Ledezma  
Title: Program Coordinator  
Telephone#: 909-332-8975  
E-mail Address: atlcelz@gmail.com

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III. Program Category under which support is requested. Please indicate the appropriate category. Refer to application guidelines for program category definition.

Music

IV. Period of Support Requested - The span of time necessary to plan and implement the proposed program for which funding is requested, to begin no earlier than July 1, 2020 and to be completed before June 30, 2021.

From (starting): 01/07/2023 Through (ending) 11/11/2023

Amount of Grant Requested: \$25,000

Total Organizational Budget for current fiscal year: \$145,600

Percent of total Organization Budget Requested: 17% (not to exceed 50%)

V. Project Description/Need Statement (include plan for collaboration with a local business if you have one)

The Multicultural Music Tree Program for 2023, will provide children and adults a space to learn and perform folkloric instrumentation, world drums, vocal expression, and movement through participation in culture preserving workshops with a focus on equitable access, and community performances focused on strengthening the bonds of San Bernardino's culturally-diverse population and senior community. The program consists of three weekly/biweekly courses across 36 weeks of Traditional Son Jarocho from Mexico, Capoeira Angola from Afro-Brazil, and Ethnomusicology appreciation through Afro-Indigenous drums. Children, youth, and adults will get hands-on instruction and exposure to instruments to explore the world of ethnomusicology with the support of its expert instructors which include it's program director Jose Ledezma (23 years of performance, and music and cultural education), David Quintero (25 years of music education and performance), Ivan McCormick (15 years of music composition and performance), America Najera (15 years of music performance and 5 years of music education), Eduardo Valencia (20 years of performance and musical education), Nico Zuluaga (15 years of Capoeira Angola), Perla Dionicio (Credentialed mod-severe education specialist).

According to the 2020 US Census, San Bernardino's Hispanic/Latino population is at 66.2% and it's Black/African American population is at 13.2%. San Bernardino's poverty level is at a whopping 23.7%, and with it's resident population of youth under 18 at 28.7%, inequitable access to quality musical education and lack of access to musical performances for communities of color of all ages is an every-day reality. As a multicultural music program, it is our goal to make high quality musical education accessible to all through language access and support staff. Our staff is also comprised of diverse cultural backgrounds and long-term San Bernardino residents that have a deep understanding of the challenges that San Bernardino residents face. Furthermore, San Bernardino county's special education programs serve over 1,500 students and rank at the bottom 50% of all California schools. With the support of our qualified staff we are able to provide accommodations, modifications and support for children with physical/emotional exceptionalities, thereby increasing accessibility to some of our most underserved community members. Our seventy two instructional classes, five planned free musical performances, two of which will be dedicated to our senior community, will create a strong vibrant musical program that will enrich the lives of San Bernardino residents of all ages for generations to come.

Requested funds will be allocated to instructor and support staff salaries, class prep and class materials, ready-made instruments, materials to build instruments, transportation, classroom space and performance equipment.

We will be partnering with Bleu Pig Creative Studio to fulfill our printing needs for class materials and event flyers. A partnership with The Little Gallery will also provide us with performance space for our San Bernardino Art Walk performances. Both businesses are located in San Bernardino and have provided support to our program for multiple years and we look forward to collaborating with them for many more.

VI. **Realistic number of persons expected to benefit from the program.** The total number of classes, performances or displays and the number of students, audience members or others who are expected to benefit directly.

- a) Number of persons paid by attendance 300
- b) Number of persons admitted by no fee 4000
- c) Number of classes and/or performances scheduled for the performing arts or length of display/exhibit for the visual arts 3 courses and 8 performances
- d) Total attending classes/performances/displays/exhibits 72 attending classes

VII. **Intended Results:** Explain in measurable evaluation terms the intended results or the impact anticipated by your program funding request. If possible, please incorporate the requested data into a spreadsheet (See example). Identify the target group or groups you intend to benefit, setting a time frame for accomplishment and providing a realistic quantitative indicator of groups served, such as: senior citizens, number of performances, anticipated maximum audience. (See example) Sign-in forms of participants, audience members, etc. may be used to fulfill this requirement.

Target Groups	Ages 2-99+	Children with special accommodations	Seniors
Time Frame	02/06/23-11/11/23	02/06/23-11/11/23	02/06/23-11/11/23
Number of performances / classes / exhibits	72 classes 8 performances	18 classes 3-5 performances	2 interactive performances
Anticipated maximum audience, participants, etc.	Audience: 4,300 Participants: 60	Audience: 4,300 Participants: 10	Audience: 70

The intended result of the Multicultural Music Tree Program is to expose community members to a wide range of opportunities to explore multiple cultures through music and movement through 3 simultaneous running educational courses consisting of Afro-Indigenous drumming, traditional folkloric Son Jarocho, and Capoeira Angola. A total of 72 classes will be divided into 3 trimesters, each with 12 weeks of Weekly/biweekly classes. Cultural workshops, engagement activities, community events, and end of trimester performances will provide opportunities for community members of all ages to expand their knowledge and ancestral connection to their bodies through rhythm and movement. In an effort to practice inclusivity and equity, the Afro-Indigenous drumming portion of program will provide accommodations and support for children with physical/emotional exceptionalities with the support of credentialed mod-severe education specialist.

The program will consist of 8 performance opportunities spread throughout the 3 trimesters. 2 performances will occur at the San Bernardino Art Walk. 3 performances will take place at the end of each trimester to showcase and measure student progress. 2 interactive percussion performances with no paid admission will be organized by students and staff at senior centers within the city of San Bernardino to bridge multiple generations through culture, movement and sound. 1 major performance will take place at the Inland Empire's largest Day of the Dead celebration; which takes place in Downtown Riverside and attracts thousands of IE residents and outside attendees each year. We will use this as an opportunity to promote widely and fundraise for the 2024 Multicultural Music Tree Program.

Furthermore, the goal is to bring opportunities for audiences to experience the cultural heritage and origins of musical disciplines that have survived the African and Indigenous diasporas. Thus creating a sense of pride stemming from ancestral rhythm and physical connection through performances and participation.

**VIII. Project Budget:** Using the form provided, list the expenses of the project for which you are applying, and give a brief description of each line item. Give the total amount that the project will cost per line item. Give the amount requested from the Arts and Historical Preservation Commission for that line item. Total the expense and amount requested columns.

Line Item Expenses	Brief Description of eachline item	Total budget per line item for this project	Total amount requestedfrom Arts & Historical Preservation Commission (Not to exceed 50% of budgeted projection)
Salary/Wages	Instructors and administrator salary. 72 classes	\$ 18,000	\$ 18,000
Supplies/Materials	Printing costs, educational/ organizational supplies, snacks, food.	\$ 1,000	\$ 500
Equipment	Instruments	\$ 3,000	\$ 3,000
Travel	Gas stippens, van rentals	\$ 2,500	\$ 2,000
Rentals or Leases	Staging equipment, educational facility	\$ 1,500	\$ 1,500
Fees and Other	End of Year celebration, fundraising events	\$ 1,500	\$ 0
<b>TOTAL EXPENSES ANDAMOUNT REQUESTED</b>		\$ 27,500	\$ 25,000

What are other sources of funding for this project? Grants, Contributions, Revenue (such as ticket sales, etc.)

Name of funding source	Amount committed to this project
Ticket sales, food sales,	\$1,500
Day of the Dead event sales	\$1,000
<b>TOTAL of funding sources</b>	<b>\$2,500</b>

## IX. Future Objectives

Additional supplemental funding will come from ticket and food sales at the 3 showcase performances at the end of each trimester. As well as the sale of popular flower crowns made by program participants and their families at the Riverside Day of The Dead event. The fundraising goal for these events is \$2,500

If program is only partially funded or not funded at all, supplemental fundraising plans will be as followed:

- Sponsorship requests will be put out to local San Bernardino businesses.
- A required donation will be put in place for program participants based on a sliding scale.
- Fundraising goals will be increased to a maximum potential.
- More fundraising opportunities will be created.
- Volunteer requests will be put out to support additional fundraising efforts.
- Classes will be cut down if needed based on accomplished funding goals on a trimester bases.
- Budget will be rearranged and or cut.

## X. Provide a brief history/background of your organization and what you have done before in this category of the arts.

Lifting Our Stories(LOS) has a grass roots beginnings and sprouted during the pandemic. In 2020, Lifting Our Stories began serving the community by organizing artists and community members to paint a mural that reflects communities' shared values, lived experiences and provided a source of inspiration. In addition, in 2020 Alejandro and Jorge placed in top 10 for a national Eduprenuers competition hosted by Latinos For Education and placed 4th place and won over \$7000 dollars valued awards including an extensive consulting package that helped build the organization. Shortly after, L.O.S was selected as Essential fellows for 4.0 schools which was an extensive 6 month incubator that provided knowledge on a variety of topics including Equity Focused Design thinking which has been used to design and build L.O.S. Adventure Leader program. Since, L.O.S. has partnered with The Garcia Center for the Arts, a local Art Center in Downtown San Bernardino, to help provide outdoor experiences for the community and youth of San Bernardino. L.O.S. is currently hosting their Adventure Leader Program where they are providing access to Title I schools Youth in San Bernardino to outdoor recreation activities, art sessions in nature, mentorship and civic engagement opportunities while also creating space to network with individuals in their interested careers. L.O.S. has also partnered with California State University San Bernardino to provide the CPR, Leave No Trace, and Wilderness First Aid certificate training.

**XI. Attach a copy of your last fiscal year financial report, audited or un-audited. Failure to submit this will result in rejection of your application.**

**XII. Attach a list of your Board of Directors and Officers with either residential or business addresses.**

**CERTIFICATION:**

Project Officer: Alejandro Gutierrez Chavez Title: Executive Director

Telephone #: \_\_\_\_\_ Cell Phone#: [REDACTED] Date: 9/1/2022

E-mail Address: AlejandroGutierrez@liftingourstories.org

**Board Members**

**Affiliations**

Alejandro Gutierrez Chavez

*Board President and Executive Director*

Jorge Zatarain

*Board Chair, Vice President & Chief Financial Officer.*

Kaytlin Gretzner

*Board Secretary*

*Productions Assistant*

Will Kariuki

*Board Member*

*Evaluation and GIS Analyst II*

Ivan Wright

*Board Member*

*San Bernardino County Probation Officer*

## Budget for Lifting Our Stories FY 2022-23

<u>Revenue</u>					
<b>General Donations Giving unrelated to a class or event</b>					
	Individual			\$0.00	
	Corporate			\$0.00	
	Board Commitment			\$0.00	
<b>Grants Applied for grant funding with new grant writer</b>					
	Public			\$1,500.00	City, county, or state grants for Granting foundation gifts,
	Foundation			\$145,600.00	
<b>TOTAL REVENUE</b>	<b>\$147,100.00</b>				
<u>Expenses</u>	<u>Taxes</u>				Annual filing fee
	IRS			\$0.00	
	Tax Preparation			\$275.00	
	Dues, Taxes, Fees			\$800.00	
<b>Class Fees Paid</b>					
	Wilderness First Aid			\$652.80	
	CPR Certifications			\$284.00	
	Other Classes			\$0.00	
<b>Insurance</b>					
	Nonprofit Insurance Alliance			\$2,614.00	
<b>Program Operations</b>					
	Salaries			\$4,618.00	
	Transportation			\$1,538.00	
	Food			\$2,401.00	
	Insurance			\$1,349.00	
	Parking Fees+ Facilitator Fees			\$8,804.00	
	Outdoor gear, Tools and Suplies			\$1,021.00	
<b>Marketing</b>					
	Website Domain Name			\$242.00	
	Brochures, flyers, signage		Printing costs	\$350.00	
	Event Supplies			\$200.00	
	Website Email Registrations			\$150.00	
<b>Facilitators and Guest</b>					
	Bank Fees			\$160.00	
<b>TOTAL EXPENSES</b>				<b>\$25,458.80</b>	